

# THE RETURN ON INVESTMENT OF LANDSCAPING



Landscaping can add as much as **14%** to the resale value of a building and speed its sale by as much as **6 weeks**.



Spending **5% of your home's value** on a quality low maintenance landscape, you could boost the **resale value by 15%**, **earning back 150% or more** of your landscape investment.

**20**

Properly selected and placed trees and plants can lower home heating and cooling costs by as much as **20%**.

Tree shading an air conditioner can increase its efficiency **10%**!

**10%**

lawns purify water passing through their roots

**The front 8 lawns of just 8 houses provide**



**LAWN**

**the cooling effect of 70 tons of air conditioning.**

**\*** *A mature tree can often have an appraised value of between **\$1,000 and \$10,000.***



**TREE**

can remove 26 pounds of CO2 from the atmosphere annually and helps remove smoke, dust, and other pollutants from the air.

Data is sourced from:

"Economic Benefits of Landscape", Associated Landscape Contractors of America  
<http://commerce.infosrc.com/docdelivery/alca/Uploads/Econben.doc>

Taylor, C. 2003. "Fertile Ground". Smart Money, March 2003  
<http://www.smartmoney.com/mag/index.cfm?story=march03-cover>

"Economic Benefits of Landscape", Associated Landscape Contractors of America.  
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U.S. Department of Energy, 1995  
<http://www.eere.energy.gov/erec/factsheets/landscape.html>